

# global explorer

Supporting Our Young Athletes

## 2007 Rate Sheet

www.azorcan.net

The *Azorcan Global Explorer* magazine was created to inform the general public of unique sporting, historical, educational, religious, and cultural tours. The magazine acts as a resource for unique opportunities for young athletes, students, and adults. Some tours allow our top young athletes to represent Canada in international competitions in a variety of sports throughout Europe. Educational tours expose students to the history, cultures and people that shape our world today. They bring alive the information students learn in the classroom and inspire them to think globally. The magazine also features unique packages to special cultural events, major sporting competitions and exciting sightseeing excursions. *Azorcan Global Explorer* educates our readers by highlighting interesting countries and cities in Europe or South America.

*Azorcan Global Explorer* was principally created as an avenue for our students and young athletes to achieve their financial goals to make their sporting or educational tour a reality. Travel is the best education so please consider investing in our youth and giving them an opportunity of a lifetime. Your purchase of an ad in the *Azorcan Global Explorer* will offset the tour cost of our athletes and students. Ten thousand copies are printed and distributed to schools, sports organizations, businesses and individuals. Information on our tours is also available at [www.azorcan.net](http://www.azorcan.net)

<b>Black and White Ads</b>	<b>Size</b>	<b>Cost</b>	<b>GST</b>	<b>Total</b>
A) Business Card Ad	3" w x 2" h	\$ 100.00	\$ 6.00	\$ 106.00
B) Quarter Page	4" w x 5" h	\$ 165.00	\$ 9.90	\$ 174.90
C) Third of a Page	8" w x 3" h	\$ 240.00	\$ 14.40	\$ 254.40
D) Half a Page	8" w x 5" h	\$ 430.00	\$ 25.80	\$ 455.80
E) Full Page	8" w x 10" h	\$ 740.00	\$ 44.40	\$ 784.40

  

<b>Full Color Ads</b>	<b>Size</b>	<b>Cost</b>	<b>GST</b>	<b>Total</b>
F) Quarter Page	4" w x 5" h	\$ 475.00	\$ 28.50	\$ 503.50
G) Full Page	8" w x 10" h	\$ 1245.00	\$ 74.70	\$ 1319.70
H) Full Page Back	8" w x 10" h	\$ 1750.00	\$ 105.00	\$ 1855.00
I) Front Inside Page	8" w x 10" h	\$ 1600.00	\$ 96.00	\$ 1696.00
J) Back Inside Page	8" w x 10" h	\$ 1600.00	\$ 96.00	\$ 1696.00

Please select one of the ad sizes above, attach your ad copy, and enclose payment. Complete your information below and indicate which ad you would like by writing in the corresponding letter to the ad. Write the cost of the ad and return to the contact person below.

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Prov. \_\_\_\_\_ Pstl Cd \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Ad Size \_\_\_\_ Cost \$ \_\_\_\_\_

GST number: 89089 0056 RT Advertising should be print ready. A \$ 25 surcharge will be applied for building your ad if necessary.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Cheques are made to: **POLAR BEARS RINGETTE**